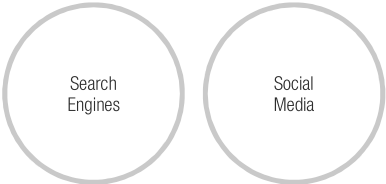


# Channel/Activity Selection

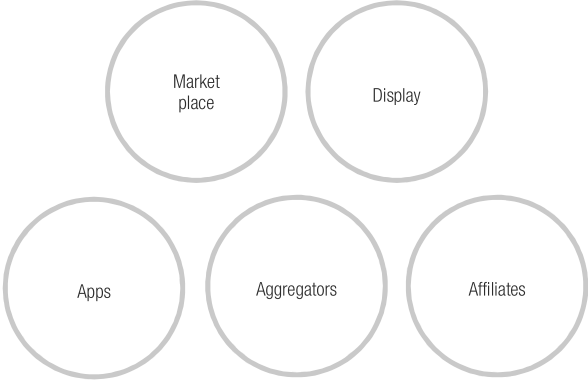


Audience: \_\_\_\_\_ Objective: \_\_\_\_\_ Date: \_\_\_\_\_

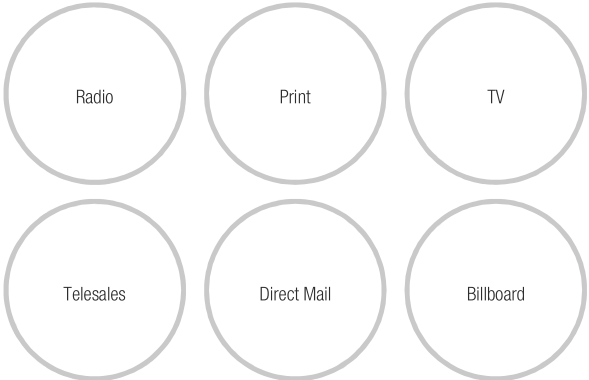
## Discovery



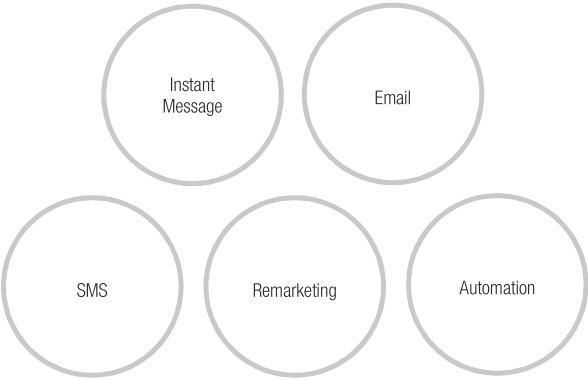
## Piggy backs



## Offline Broadcast



## Existing Contacts



## Content Strategy



## Human Relationships

